

Here is a great explanation of the story of Xango by one of the top distributors in Xango, Sherman Unkefer.

Why Xango the Product? Why Xango the Company?

Thousands of scientific references to Mangosteen and Xanthonenes for starters!

The Corporate Team and Their Combined Experience!

I have been in the Functional Health Beverage Industry for nearly 20 years and have never encountered a plant, botanical or fruit that has been more thoroughly studied by third party, independent scientific and university studies, with no axe to grind, than the Mangosteen fruit, decades before the Xango beverage, a product category creator, that is first to market, entered the market place in November, 2002.

Because the Mangosteen fruit has been used as a folk remedy for several hundred years in Malaysia, Thailand and throughout Southeast Asia, universities around the Pacific Rim have studied this fruit since for decades, confirming the efficacy of this botanical. In fact, Universities around the world, including, Calcutta, Indonesia, Malaysia, Thailand, France, Japan and The United States, discovered a new class of biologically active molecules, chemical compounds known as Xanthonenes, found in greater abundance in the Mangosteen than any other botanical known to man. These studies are ubiquitous on various research oriented web sites. The following are just a few of the sources you can look to for third party independent studies about Mangosteen and Xanthonenes:

1. www.google.com has 1,320 references to Xanthonenes and 10,400 references to Mangosteen.
2. www.mangosteenmd.com, is a web site put up by J. Frederic Templeman, M.D., board certified in the U.S. and Canada. Dr. Templeman is in Thailand at the moment doing further research into the Mangosteen and Xanthonenes which have been studied in that country for decades.
3. www.pubmed.com, has 227 scientific studies and peer reviewed papers listed for Xanthonenes and 11 for Mangosteen.

From Dr. Templeman's book, "Mangosteen The X-Factor," I provide the following excerpts for your consideration:

"In addition to the formal scientific studies based on the experiments that we have cited, there is another impressive comprehensive analysis of the mangosteen that deserves inclusion in this first book. Dr. James Duke, who retired in 1995, is perhaps America's foremost ethnobotanist. He worked for 35 years for the USDA and the University of Maryland. He is a prolific writer, author of numerous books and continues to write even in retirement. He has been on the scientific boards of a number of

corporations over the years and has consulted extensively for multiple corporations in the herbal industry as well.

"One of Dr. Duke's major accomplishments is a remarkable phytochemical and ethnobotanical database, which he has placed on the Internet. It is freely available and represents, in my opinion, the most comprehensive and extensive database of its type. Essentially, what Dr. Duke has done is chemically analyze a wide selection of natural products. Based on the chemical constituents, he has listed the known effects of the ingredients. Inferentially, this provides a guide for other scientists (or the interested lay public) to direct further research into the health potential of the various plants.

"Dr. Duke lists, with presumptive daily dosages, the expected health benefits. His conclusions are based on the research he has done himself and that of many other experts who have also studied the elements found in the mangosteen. The full list of potential benefits is mind-boggling and contains about 138 separate entities."

(Sherm: Note my suggestion, bracketed and in blue. Ed) On the search engine, www.google.com, there are 398,000 separate listings for Dr. James Duke. The first listing will take you to Dr. Duke's web site, {which is: www.ars-grin.gov/duke/. May have to cut and paste this to search engine.}

Regarding the credibility of Xango, LLC, a Utah corporation, I offer the following points for your consideration:

* The CEO of Xango, Gary Hollister, was previously CEO of Merle Norman Cosmetics, a \$250,000,000 a year company. He also served as CEO of Enrich International, at the time a worldwide nutritional company. He also served for a number of years on the Board of Directors of the prestigious Direct Selling Association and has been asked to rejoin the DSA's Board of Directors this year. This is quite a feather in the cap of such a young company as Xango and certainly says a lot about what they (the DSA) thinks about our CEO, Mr. Hollister, and by extension, what they think about Xango.

* Xango, LLC, has as one of its partners, Wild Flavors, a 70 year old {1.2} billion dollar per year company based in Heidelberg, Germany. Wild happens to be the world's largest manufacturer of Functional Health Beverages. With 200 scientists on their staff, 2,000 employees, and plants in thirteen countries. This partnership brings tremendous prestige to a new company like Xango, not to mention the worldwide influence and financial muscle which Wild brings to the table. {This strategic partnership ensures an inexhaustable supply of mangosteen fruit through the sourcing capacity of Wild Flavors.}

* Xango's first year in business topped forty million dollars in sales! Through May of this year, Xango has already topped its sales for all of 2003.

* The combined six man Executive Team at Xango, LLC, has held executive positions with the following companies; Subsidiaries of Proctor and Gamble, Merle Norman Cosmetics, Enrich International, NuSkin, Morinda and Natures Sunshine. The combined experience of the six members of the

Executive Team at Xango is nearly 100 years in high level Executive positions with multi-hundered million dollar worlwide companies.

* Worldwide Growth Potential. When you look at the top ten Network Marketing Companies in the world today, it is noteworthy that 70 to 80% of their sales come from abroad. Therefore, it is imperative if one is going to the time and trouble to build a dowline organization, it makes sense do so with a company that can truly be worldwide. And, to be worldwide, it is essential that you have a product that is border friendly. In the case of the Xango Functional Health Beverage, it is in effect a fruit juice, and therefore, viewed as a food in virtually every country of the world. This is why in just one year, this company already has a presence in the following countries; Australia, New Zeland, Japan, Canada, Virgin Islands, Puerto Rico, The United Kingdom, Trinidad and The United States. Because of explosive growth taking place in Trinidad, the entire Caribbean is about to open up. Additionally, Xango is on the verge o! f opening the important markets of Mexico and the Phillipines.

* The compensation plan is worldwide and seamless. Xango is also one of just two companies that we are aware of that has the feature of Dynamic Compression/Streamline Compression. This simply means there is no breakage to the company, it all gets paid to the field. A simple example will help to explain. Last month, one of our legs was over 200 levels deep and we were paid on every level!

* Once every decade or so a company appears that simply has all the bases covered, and when it does, it attracks quality people like a magnet. Within our flegling downline (Just 16 months old) of 29,500 Distributors (currently growing at approximately 200 plus Distributors per day), we have somewhere between 200 and 300 Leaders with historical earning patterns of \$20,000 per month and up! Most companies would give their eye teeth for ten or twenty such Leaders, let alone in a fledgling organization within a company. Well, Xango, we believe is that company, that will be the next major splash in the Industry. Startup usually means high risk, but with Xango you have ground floor and stability, for all of the reasons touched on above, which is very rare indeed! When you can find such a company, it is possible to grow by thousands of percent per annum. It becomes possible to build in a year of dilligent ! work what might otherwise take a decade with an "iffy" startup, or a 40 year old stable company.

* Rate of growth. For the past eight months, we have averaged a 30% compounded monthly rate of growth. In essence that means our organization doubles every 90 days! Assuming we can maintain this rate of growth for the nex 12 months, beginning with a base of 30,000, wich is where we will be in approximately two and one half days, that would mean an organization of 480,000 Distributors and montly volume of approximately \$50,000,000 or 600,000,000 per year! Rather exciting when you consider we'd be in just our 29th month of activity, one year from today. Well, we, of course, will only no for sure in hindsight, nonetheless, it is kind of exciting to contemplate the possibilities. {We attribute much of this phenomenal growth to the use of "The Magic Wand," presentation that very resasonably available in audiotape, CD, and DVD formats. The DVD format has English, Spanish, Japane! se, and English hearing impaired options, all on one DVD.}

I could go on for several pages, however, I think you get the gist. This company is rock solid with and impeccable reputation and plenty of capital to make this the next major worldwide Functional Health Beverage company.

Sincerly Yours,

Sherman and Sharon Davidson Unkefer